

GEOFF HOUSE

175 Amory St. Apt #2
Jamaica Plain, MA 02130

(E): house.g@gmail.com
(T): 978.314.1097

portfolio available @
geoffhouse.com

EXPERIENCE

Geoff House Design OWNER

OCTOBER 2010
PRESENT
JAMAICA PLAIN, MA

Owner of a sole proprietorship, specializing in identity and brand development, print, and web design. Offering clients strategic and visually impactful design solutions.

Harvard University + MIT FREELANCE DESIGNER

JUNE 2010
OCTOBER 2010
CAMBRIDGE, MA

Designed a series of posters mapping the connections between country's exports for exhibition at the UN and around the world. The project was created at Harvard University's Center for International Development and continued at the MIT Media Lab.

Thinkside Design JUNIOR DESIGNER

SEPTEMBER 2008
OCTOBER 2010
JAMAICA PLAIN, MA

Assistant to a freelance graphic designer at a branding and identity studio. Conceptualized and implemented event logos, annual reports, identity suites, branding guidelines, and the production of print collateral. Communicated directly with the client and printer and participated at design presentations and meetings.

Northeastern University JUNIOR DESIGNER

JANUARY 2009
JULY 2009
BOSTON, MA

Created print collateral for various university publications and events. Designed a new signage system for all university buildings based on new brand standards. Participated in logo and brand development for university colleges and initiatives.

Tastemakers Magazine DESIGNER + PHOTOGRAPHER

SEPTEMBER 2007
MAY 2009
BOSTON, MA

Designed and coordinated the production of a campus music magazine six times per year. Ran weekly design meetings, instructed Indesign tutorials, and photographed at live events.

Packworks Inc. JUNIOR DESIGNER

JANUARY 2007
JUNE 2008
LAWRENCE, MA

Developed bags for New Balance Shoe Co., Designed and oversaw production of Fall and Spring sales catalogs for product offerings. Responsibilities included, layout design, product photography, and print production.

EDUCATION

Northeastern University CLASS OF 2010

Bachelor of Science
Multimedia Studies & Graphic Design
GPA 3.7

Honors:

Academic Excellence Scholarship
Meserve Scholarship for Creative Excellence
Dean's List 2005-2010

SKILLS

Adobe CS5:

InDesign
Illustrator
Photoshop
Flash
Dreamweaver
After Effects

Other:

AVID
Final Cut Pro
Microsoft Office
Mac OS X
Windows
HTML / CSS
Wordpress CMS

INTERESTS

Oil Painting
Screen Printing
Biking Around Boston